

## EXECUTIVE SUMMARY

Anima is a unique AI-based short-screening solution for detection of children and youth that experienced sexual abuse . The tool will enable early detection thus prevent further abuse. It will also enable professionals to provide treatment to the victimized children thus prevent exacerbation of the negative psychological, physiological and social consequences.

## PROBLEM/OPPORTUNITY

There is a huge gap between the prevalence of childhood sexual abuse and disclosure due to physiological, psychological and social factors. Children who have been sexually abused are reluctant to disclose. The greater severity of the abuse the lower the willingness to disclose. Thus, it is impermanent to find a tool to detect it as early as can be. Drawings are a proven mode to bypass dissociative mechanisms. For children it is a useful technique to express and reveal negative unspoken feelings, conflicts and adverse experiences. Studies show that:

- 1 in 4 girls will be sexually molested before the age of 17
- 1 in 5/20 boys will be sexually molested before the age 17 (1 in 5 in Canada and Israel)
- 90% of molesters are known figures to the victimized children.

## SOLUTION/PRODUCT

Anima is an online assessment tool for detecting sexual abuse experience in children and youth. The solution will serve as an initial tool for experts in order to detect sexual abuse victims at an early stage and prevent ongoing abuse, it only takes a few minutes and three simple steps:

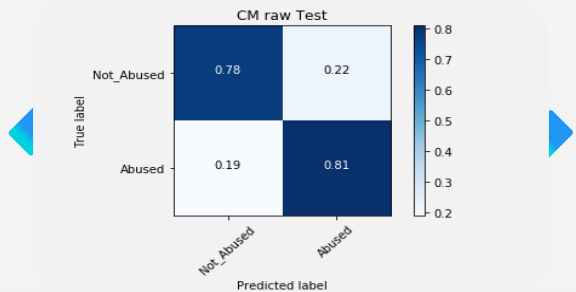
- Ask the child to draw himself/herself
- Scan the drawing to the Anima system
- Receive analysis in seconds



Step 1 Draw Picture      Step 2 Upload Drawing      Step 3 Receive analysis

## TRACTION

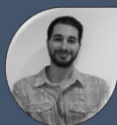
- Working MVP in progress - 80% accuracy
- Ministry of Education consent for collecting data
- Secure interpretations website
- Interpretation analysis database
- Ability to scan paper drawings
- Independent artificial neural network
- Interpretation based on academic research
- Pilot with Hospital and the Ministry of Welfare in Israel
- Won the SME Phase 1 Grant
- Won a grant from Hackaveret



## MANAGEMENT TEAM



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